



Republic of the Philippines
Department of Education
REGION II - CAGAYAN VALLEY
SCHOOLS DIVISION OF BATANES

02 June 2025

DIVISION MEMORANDUM

No. **145**, s. 2025

**PRIDE MONTH CELEBRATION AND
DIGITAL GAD LOGO MAKING CONTEST**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
SDO Unit Heads and Staff
Elementary and Secondary School Heads
All Others Concerned

1. In line with the observance of PRIDE Month this June 2025, and in support of the Department of Education's advocacy on Gender and Development (GAD), the Schools Division Office of Batanes shall conduct a Digital GAD Logo Making Contest with the theme: ***"Embracing Diversity and Advancing Inclusion in Schools"***.
2. The celebration aims to raise awareness on gender inclusivity and respect for individual identities, and to promote safe, supportive, and empowering learning environments for all.
3. In connection with this, all public elementary and secondary schools are encouraged to take part in the celebration through any of the following suggested activities:
 - a. Posting informative materials about PRIDE Month, SOGIE, and gender equality on school bulletin boards and official social media pages;
 - b. Organizing school-based advocacy activities, such as online campaigns, learning sessions, or classroom discussions aligned with DepEd's GAD initiatives;
 - c. Conducting film showings or reading sessions that highlight themes on diversity and inclusion (ensure content is age-appropriate);
 - d. Showcasing learner talents through original songs, poems, posters, or other forms of creative expression promoting PRIDE values;
 - e. Featuring stories of acceptance and respect in school newsletters, journals, or class presentations.
4. As part of this celebration, a Digital GAD Logo Making Contest shall be conducted, open to all Teaching/Related Teaching/Non-Teaching personnel of this Schools Division. The contest aims to:



Address: Basco, Batanes, 3900
Contact No.: 09687467949, 09539704860
Email Address: batanes@deped.gov.ph
Facebook: facebook.com/deped.batanes
Website: <https://depedbatanes.ph>

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Enclosure 1. Guidelines for the GAD Logo Making Contest

DIGITAL GAD LOGO MAKING CONTEST GUIDELINES

Participants	Open to all Teaching/Non-Teaching/Related Teaching Personnel with only one (1) official Entry per School/Office (for SDO proper)
Theme	<i>"Embracing Diversity and Advancing Inclusion in Schools"</i>
Format	Digital format in Scalable Vector Graphic (SVG) and Portable Network Graphics (PNG). Entries must include a short description or rationale of the logo design in Word Format. File name/s: [School/Office Name]_GAD-Logo-Entry2025_[Artist Name]
Submission Deadline	All entries must be submitted on or before June 23, 2025
Submission Details	Entries must be submitted to the Human Resource Development Section (HRDS) through the email address: hrd.batanes@deped.gov.ph

Criteria for Judging

Criteria	Description	Rate
Relevance to the Theme	The logo clearly reflects the principles, goals, and essence of Gender and Development. It should convey inclusivity, equality, and empowerment of all genders	30%
Creativity and Originality	The design demonstrates unique and innovative ideas. Avoid the use of generic or plagiarized design elements.	25%
Visual Impact	The overall appearance is striking and memorable. The logo is eye-catching and effectively attracts attention	20%
Simplicity and Clarity	The logo is simple enough to be easily recognizable and understood at a glance. Clean and uncluttered design.	15%
Technical Quality	Proper use of colors, balance, spacing and composition	10%

- a. Promote gender sensitivity and inclusivity among learners and school personnel;
 - b. Showcase creative talent through digital art; and
 - c. Develop a standardized GAD logo that reflects the values and commitment of the Division to equality and empowerment.
5. The official mechanics, criteria for judging, submission guidelines, and deadlines shall be provided in Enclosure No. 1.
 6. Winners will receive certificates and token prizes, and the winning logo shall be submitted as the entry logo of SDO Batanes to the Regional level.
 7. All school-based activities must ensure and maintain gender-fair, inclusive, and respectful language and conduct.
 8. All entries must be submitted digitally to the GAD Focal Person via **hrd.batanes@deped.gov.ph** on or before **June 23, 2025**.
 9. For inquiries and further details, concerned personnel may contact the HRD section through Mr. Kym Clyde H. Moro or Mr. Nicanor C. Batin Jr.
 10. Immediate and wide dissemination of this memorandum is desired.

Digitally signed by
Gumar Jr Alfredo Jr Binag
Date: 2025.06.04
09:36:20 +08'00'

ALFREDO B. GUMARU JR. EdD, CESO V
Schools Division Superintendent

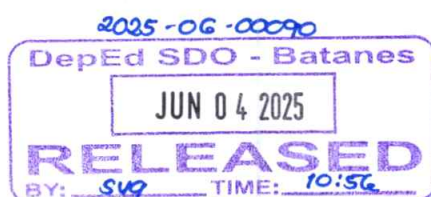
Encl: As stated

Reference: *Regional Memorandum No. 246, s. 2025*

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
HUMAN RIGHTS

SGOD/myn/kchm
June 02, 2025



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