



Republic of the Philippines
Department of Education
REGION II - CAGAYAN VALLEY
SCHOOLS DIVISION OF BATANES

September 9, 2024

DIVISION MEMORANDUM

No. 240 s. 2024

2024 ASEAN-UNESCO INFORMATION DRIVE MONTH CELEBRATION

To: Asst. Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Elementary and Secondary School Heads
President, Saint Dominic College
All others concerned

1. Pursuant to Regional Memorandum No. 296, s. 2024, regarding the 2024 Regional ASEAN-UNESCO Information Drive Month Celebration, this Division is announces the conduct of the **2024 Division ASEAN-UNESCO Information Drive Month Celebration** to be held in October.
2. This year's celebration with the theme, **ASEAN: Enhancing Connectivity and Resilience**, aims to promote ASEAN-UNESCO awareness among DepEd stakeholders, familiarize them with ASEAN-UNESCO culture, history, objectives, and initiatives, and appreciate international peace and security.
3. In observance of the said event, SDO Batanes will be conducting the following activities:
 - a. Hoisting of the ASEAN Flag
 - b. Wearing of ASEAN-inspired attires during Mondays of the month
 - c. Displaying/Posting of ASEAN Advocacy through Tarpaulins and Facebook
 - d. Sharing of Information about ASEAN
 - e. Conduct of ASEAN Quiz
4. The Calendar of Activities and the Mechanics of the ASEAN Quiz are attached for reference (*see Enclosures 1 and 2*)
5. Expenses related to the conduct of the aforementioned activities at the school level, including travel of participants, shall be charged to the school's MOOE while expenses at the division level shall be charged to the ASEAN PSF, subject to the usual government accounting and auditing rules and regulations.
6. Immediate dissemination of this Memorandum to all concerned is desired.

ALFREDO B. GUMARU JR. EdD, CESO V
Schools Division Superintendent



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Encl.: as stated

Reference: Regional Memorandum No. 296, s.2024 - 2024 Regional ASEAN-UNESCO
Information Drive Month Celebration

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
CELEBRATIONS AND FESTIVALS

CID/vbg/jvg



Enclosure 1:

Calendar of Activities

Date	Activities	Governance Level Involved
October 7	- Hoisting of ASEAN Flags	SDO
October 7, 14, 21, 28	- Wearing of ASEAN-inspired attire	SDO and All Schools
October 1-31	- Displaying of ASEAN Advocacy Tarpaulins	SDO and Schools
October 1-31	- Posting Information about ASEAN on Facebook	SDO and all Schools
October 11	- Conduct of ASEAN Quiz	SDO and Secondary Schools
October 14	- Sharing/Lecture on ASEAN-UNESCO Culture, History, Objectives, and Initiatives	SDO

Guidelines and Mechanics of the ASEAN Quiz

1. The quiz will be held on October 11, 2024, at 1:30 PM at the Ivatan Conference Hall and is open to both Junior and Senior High School students from public and private schools within the division.
2. Each school is allotted three (3) contestants, except for Batanes National Science High School, which is allotted four (4) contestants.
3. Each school shall strategize on how to identify their respective participants ensuring equal opportunity for all learners.
4. Qualified contestants from each school must be accompanied by one (1) teacher-coach, who will serve as their mentor throughout the competition.
5. The final list of participants must be submitted to Jay V. Gonzales, EPS-AP on or before October 1, 2024.
6. The scope of the quiz will be:
 - a. History and Formation of ASEAN
 - b. ASEAN Organizations and Agreements
 - c. ASEAN Initiatives and Programs
 - d. ASEAN and Global Relations
7. There shall be three rounds – EASY, AVERAGE, and DIFFICULT with 10, 7, and 5 questions respectively. The EASY round shall be equivalent to 1 point, 2 points for the AVERAGE round, and 3 points for the DIFFICULT round.
8. Questions will be read twice by the quizmaster. Only when he/she gives the “GO” signal can the contestants start writing their answers on the paper provided to them. When the quizmaster says “STOP”, contestants must raise their pens after which, proctors/watchers will verify their answer whether it is correct or wrong and be indicated in the score sheet.
9. After the third round, the points of each contestant will be added. The top five (5) contestants who garnered the highest points will be declared as First Place, Second Place, Third Place, Fourth Place, and Fifth Place.
10. Cash Prize and Certificate of Recognition will be awarded to the top 5 winners. A Certificate of Participation will also be given to other participants and coaches. The cash prizes will be as follows:

First place	1,500
Second Place	1,300
Third Place	1,100
Fourth Place	900
Fifth Place	700